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PHILHARMONIC

# 2018
# ANNUAL IMPACT REPORT

Presented by
**Michael Allaway, Board Chair**
**Orbert Davis, Artistic Director**
**Birdie Soti, Executive Director**

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# FOUR PILLARS OF CJP'S CHANGE NARRATIVE

- **CJP Expands Creative Practice**: Creates a space for lifelong learning and artistic development across genres.
- **CJP Encourages Cross-Cultural Dialogue:** Across jazz / classical spectrum and other musical genres; avenue for cultural diplomacy
- **CJP Changes Lives:** Musicians, students, families
- **CJP Impacts Communities:** Connecting audiences locally and around the world; providing access to communities lacking music education.

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# FOUR PILLARS OF CJP'S CHANGE NARRATIVE

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# PERFORMANCE PROGRAMS

In ensembles ranging from the full 60-piece orchestra to the double quartet, Chicago Jazz Philharmonic performs a wide repertoire combining jazz and classical idioms in original arrangements and world premieres.

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# SUMMER 2018 MILLENNIUM PARK SERIES

## *Overarching Goals:*

- bridging artistic celebration with audience development through socially engaging themes
- deliver a comprehensive experience of music, education, and awareness engaging youth and their families
- celebrate the power of the arts to unite communities with a common understanding of *where we have come from, who we are, and hope for what is to come.*

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# JUNE 14:
# CHICAGO IMMIGRANT STORIES

**IMPACT GOALS:**

- Cross-pollinate audiences and communities from across the city
- Elevate cultural assets found in Chicago's diverse neighborhoods
- Reflections on what it means to be a Chicagoan in America
- Collaborating Artists learn a new practice or creative approach

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# JULY 16:
# HOPE IN ACTION: MANDELA CENTENNIAL

## IMPACT GOALS

- **Advocate and promote the universal humanitarian values of Nelson Mandela's Legacy –** *"It is in your hands to make of the world a better place"*
- Put Chicago and CJP center stage amongst international Mandela celebrations
- Looking to the Future: International Exchange with South Africa

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# AUGUST 29
# 40TH ANNUAL CHICAGO JAZZ FESTIVAL

***IMPACT GOALS***

- International visibility and prime positioning amongst "Chicago Jazz"
- Giving Chicago area artists the opportunity to be showcased with a full orchestra
- A capstone for the "Year of Creative Youth" and summer youth engagement

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## JUNE 14:
## CHICAGO IMMIGRANT STORIES

**China**
**Feat.**
**Kerry Leung, Menghua Guan, Guang Long Li**

**West Africa**
**Feat.**
**Sekou Conde and Seneke Ensemble**

**India**
**Feat.**
**Kalyan Pathak, Hitesh Master, and Natya Dance Theater**

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# JUNE 14:
# CHICAGO IMMIGRANT STORIES

**Encourages Cross-Cultural Dialogue**

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# JUNE 14:
# CHICAGO IMMIGRANT STORIES

**Expands the Creative Practice**

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# JUNE 14:
# CHICAGO IMMIGRANT STORIES

**Changes Lives**

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# MILLENNIUM PARK SERIES 2018

**Impacts Communities**

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# MILLENNIUM PARK SERIES 2018

**Impacts Communities**

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# ARTISTIC PLANS BEYOND

- **Chicago Immigrant Stories** 2018-19: Greek American / Mexican American Diasporas (Summer 2019)
- **"The Chicago River"** CD Release CJP 15th Anniversary
- **"Chicago Jazz in the Chicago House"**(Summer 2019)
- "**The Book of Revelations**" (April 2020)

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# EDUCATION IS OUR CORE

The mission of the Chicago Jazz Philharmonic (CJP) education programs is to provide meaningful and accessible music education to Chicago area students while teaching important life skills and providing a pathway to higher education.

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"By building music programs and jazz bands at the elementary level, we can effectively improve the quality of CPS high school bands all around and can demonstrate involvement in music keeps our children focused and in school."

-Orbert Davis

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# JAZZ ALIVE

Jazz Alive is a sequential music learning program providing 14-34 week residencies **in schools**, tracking students from music discovery to performance in music ensembles.

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# JAZZ ACADEMY

Jazz Academy invites young musicians from across the Chicago metro area and beyond to participate in **out-of-school** Saturday and summer performance ensembles.

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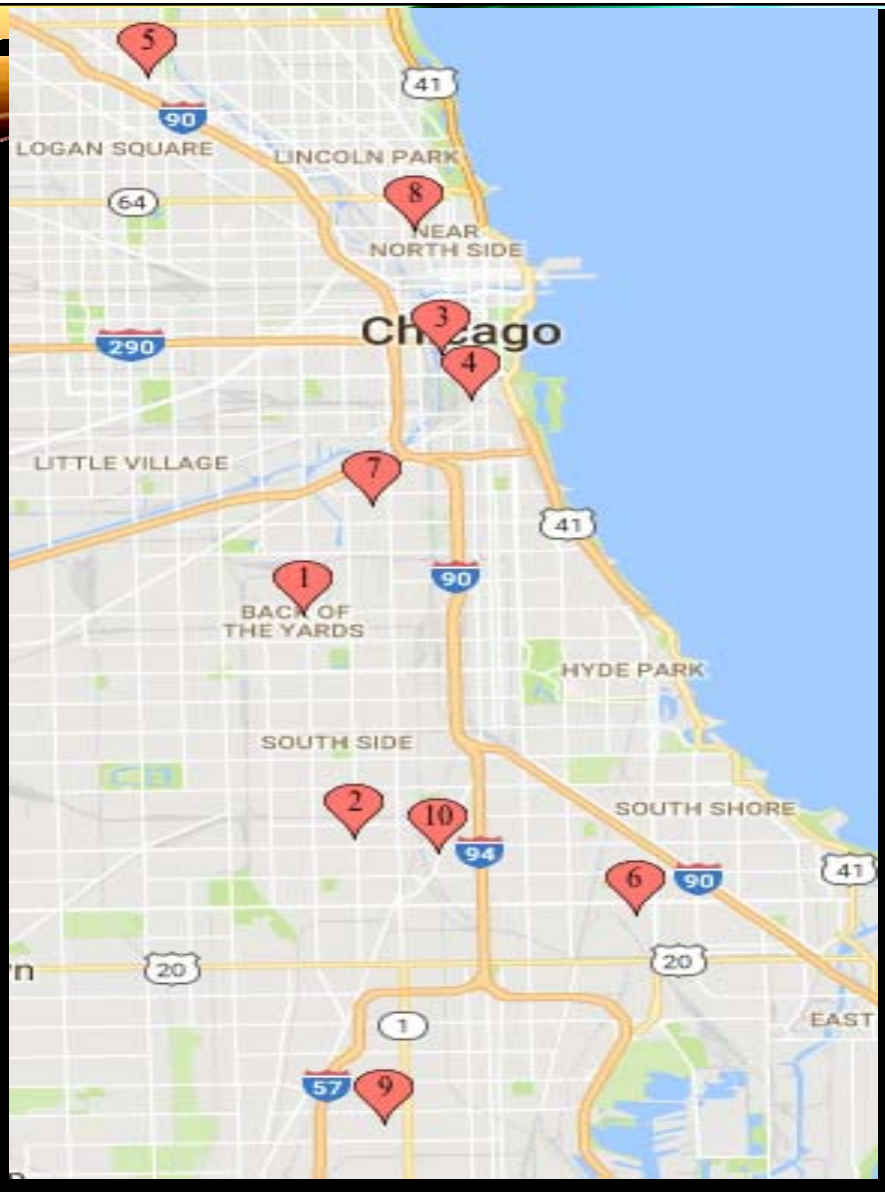
# JAZZ ALIVE 2018-19

- **8 School Partners** – 5 CPS*, 2 Parochial, 1 Charter
- **950+ Students** Served in weekly music and band instruction
- ~45 hours Per Week of Instruction
- 12+ Teaching Artists
- Neighborhoods – Avondale, Near North, South Loop, Bridgeport, Back of the Yards, Auburn / Gresham, Burnside, West Pullman
- *Primary racial demographics – Black and Hispanic. Average low income percentage – 92.94% (range 84-98.5%)


5
41
90
LOGAN SQUARE
LINCOLN PARK
64
8
NEAR
NORTH SIDE
3
Chicago
290
4
LITTLE VILLAGE
7
41
1
90
BACK OF
THE YARDS
HYDE PARK
SOUTH SIDE
2
10
SOUTH SHORE
94
41
6
90
20
20
1
EAST
57
9

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# ARMOUR ELEMENTARY

- Fourth year of partnership
- Program Progression –
  - 1st year - MD for 3rd grade
  - 2nd year – MD for 3rd and 4th
  - 3rd year – MD for K-5
  - 4th year GOAL – continuation of K-5 MD, add ensemble program(s) for 6th graders
- Creative Schools Rating has grown from “Developing” to “Strong”

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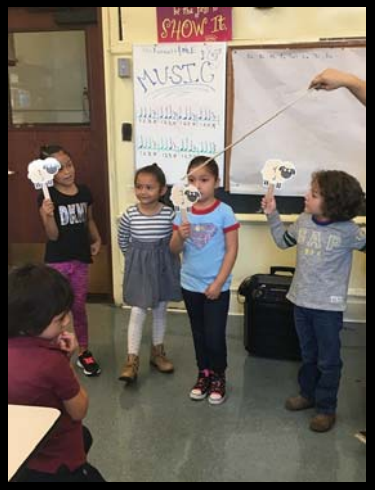
*"I am absolutely LOVING our music instructors. They are phenomenal. My teachers have commented about how lovely it is to hear the kids voices throughout the hallways - I can't wait to show off all their work to parents."*

– Principal Katherine Chuu, Armour Elementary



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# JAZZ ACADEMY 2018

RETENTION ON THE PATHWAY

**140 students** in Summer Academy from over 37 zip codes

- 64% requested and received scholarships
- 20% of students from CPS "Jazz Alive" schools
- Performed in major Millennium Park events

**55 students** in weekly Saturday Academy (September – May)

- 88% retention of students from Summer

**2 students** receiving Danish Scholarship Private Lessons and Mentorship

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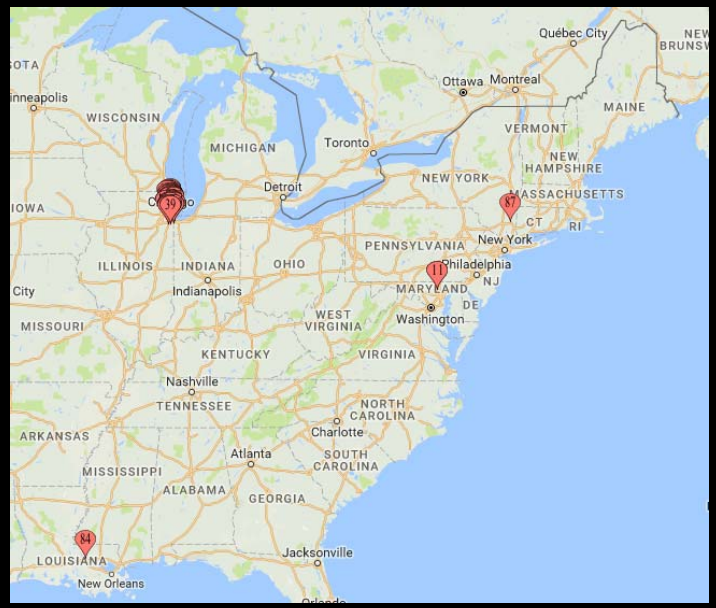

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# JAZZ ACADEMY 2018

## What the Parents are saying:

"My daughter is terribly shy…but in two short weeks she allowed herself to shine."

"Diverse group of youth, compassionate staff."

"Most magnificent opportunity for students everywhere, developing and touching all culture and races."

## Parent Survey Says:

- Jazz Academy provides better values than other camps – 73%
- Jazz Academy exceeded my expectations – 75%
- My child is now *significantly* more inspired by music – 70%
- I will send my child to Summer Academy again – 84%
- will recommend Summer Academy to others – 100%

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# 2019 - 2020 PROGRAM DEVELOPMENT GOALS

- **Improve quality of instructional practices** and training for teaching artists and faculty, program goals and outcomes, and school partnerships

- **Bridge program and quality gaps** in high school music and ensemble instruction.

- **Develop new partnerships** with west side schools and community organizations offer after school Jazz Academy programming

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## BEYOND CPS…
## BEYOND CHICAGO –

- **UNIVERSITY PROGRAMS**
- **INTERNATIONAL RESIDENCY**
- **LEADERSHIP DEVELOPMENT**

• **Programs United:** bridges Jazz and Orchestral departments at Universities with week-long residencies culminating in performances of CJP Repertoire – UNIV. OF LOUISVILLE 2020, LAWRENCE UNIV.

• **International Residency:** Intersects CJP's performance and education missions, builds institutional visibility, promotes CJP mission in other cities (CUBA, POLAND, BULGARIA, SOUTH AFRICA, UKRAINE)

• **Leadership Development:** Promotes "third stream leadership" as a model for corporate and organizational teams to work collaboratively and thrive in today's dynamic workplace.

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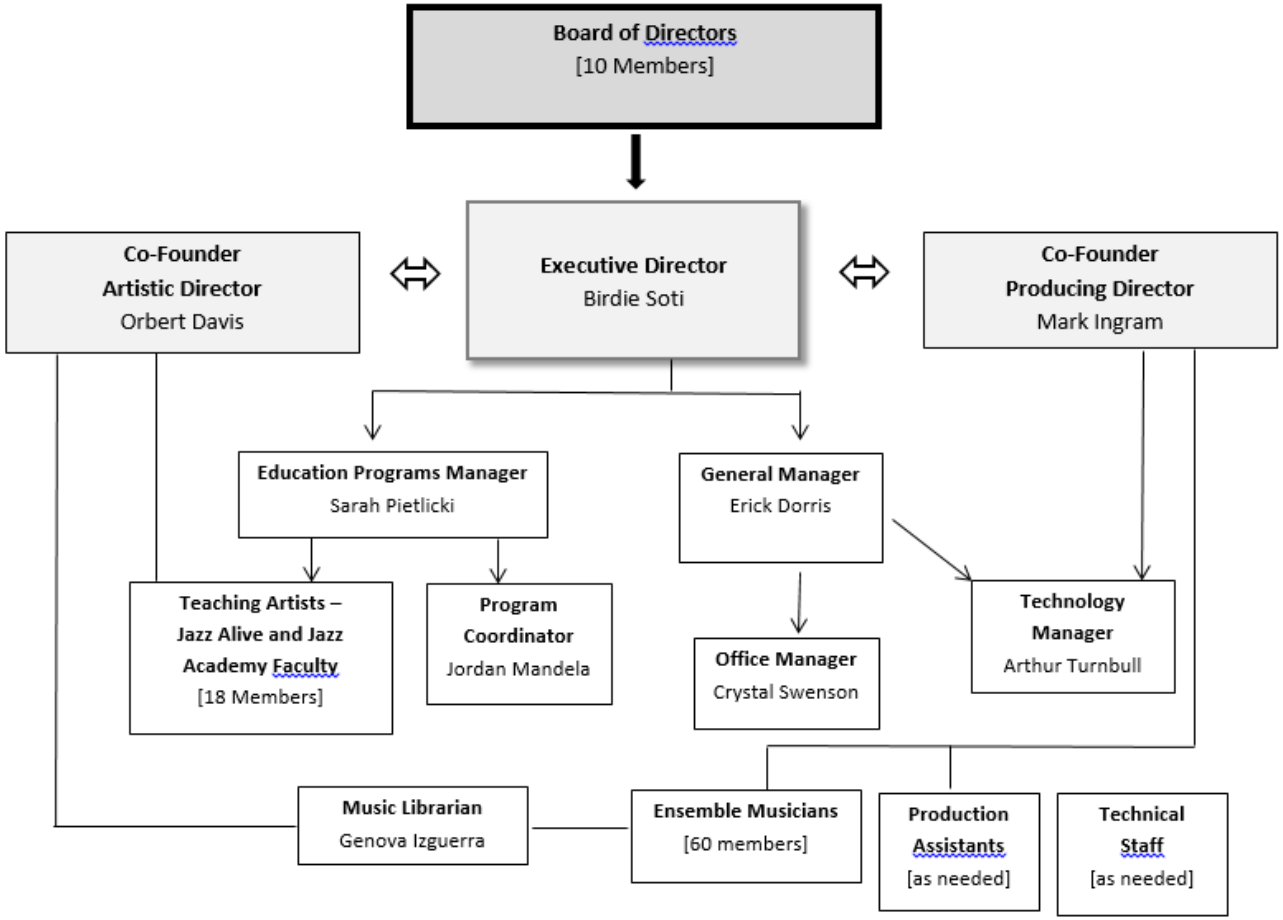
# *HOW DO WE ACCOMPLISH THIS ALL?*

## *OPERATIONS AND SUPPORT*

# CHICAGO JAZZ PHILHARMONIC – ORGANIZATIONAL CHART



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# OPERATIONS: STAFF AND BOARD

- New position in March 2018: General Manager
- No new staff positions planned for next 3 years; focus on retention and growth of current talent
- Board goal to recruit 2 new members in 2019; grow to size of 15 by 2020.

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# SUPPORT AND PARTNERSHIPS

## Foundations

MacArthur Foundation

PRINCE CHARITABLE TRUSTS

CAERUS FOUNDATION, INC

LLOYD A. FRY FOUNDATION

POLK BROS FOUNDATION

THE REVA & DAVID LOGAN FOUNDATION

THE CHICAGO COMMUNITY TRUST AND AFFILIATES

CROWN FAMILY PHILANTHROPIES

Farny R. Wurlitzer FOUNDATION

ELLA FITZGERALD CHARITABLE FOUNDATION

MPTF MUSIC PERFORMANCE TRUST FUND

GAYLORD & DOROTHY DONNELLEY FOUNDATION

THE SEABURY FOUNDATION
FOUNDED BY CHARLES WARD AND LOUISE LOVETT SEABURY 1947

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# SUPPORT AND PARTNERSHIPS

## Corporations

Allstate. You're in good hands.

Southwest

90 YEARS OZINGA 1928-2018

D'Addario

ComEd An Exelon Company powering lives

TARGET

Medix

NORTHERN TRUST

ECOLAB

CLERMONT PARTNERS

Inspire Bliss Coaching & Consulting

DMDL DISCOVER MUSIC • DISCOVER LIFE

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# SUPPORT AND PARTNERSHIPS

## Government, Civic and Cultural

Illinois Arts Council
An Agency of the State of Illinois

Chicago State University

Griffin Institute of Performing Arts

The People's Music School

Chicago Department of DCASE
Cultural Affairs & Special Events

博 Chinese American Museum of Chicago
Raymond B. & Jean T. Lee Center

the DuSable.
Museum of African American History

Mayor Rahm Emanuel Presents Night Out in the Parks
Chicago Park District

can tv

abc 7 Chicago

NBC 5 Chicago

ingenuity

Communities In Schools Chicago

Chicago Cultural Alliance

PolicyLink

FRED Leadership

Arts&Business Council of Chicago

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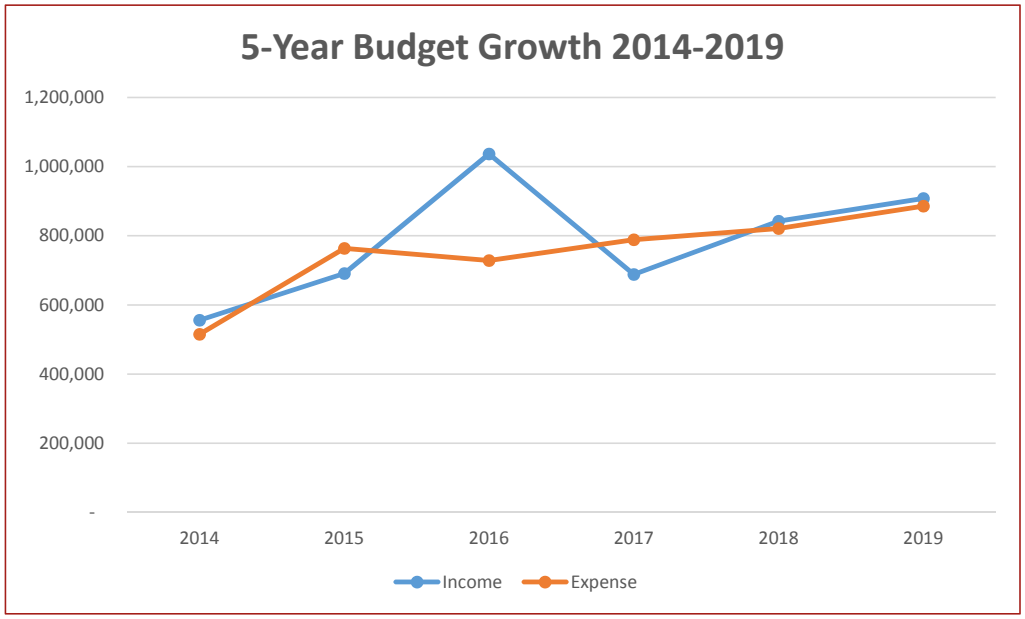
# BUDGET GROWTH




- **47% budget growth** in the last 5 years (2014-2018)
  - $555K (2014) to projected $885 (2019)
- Receipt of the **MacArthur Award for Creative and Effective Institutions** (MACEI) in 2016 establishing a Reserve Fund
- Increased investments in Programs (Education and Performance) and staff capacity (2017-18)
- Earmarked program gifts for education and performance have covered our direct program expenses; CJP is in need of unrestricted (operating) funds.

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# HOW WILL WE GET THERE?

## *3-5 YEAR GOALS*

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# 3-5 YEAR ORGANIZATION GOALS

- **Continued Program Growth and Quality Assessment** as relates to supporting CJP's Change Narrative.
- **Leverage our current partnerships to attract new ones** – corporate, major donors, new board members – towards the launch of formal stewardship programs: Corporate Council, Leadership Circle
- **Track return of our impact investments** (free concerts; long-term student success)
- **Successful Execution of 15th Anniversary (2019-2020).** Concert season (free and ticketed); $150K fundraising campaign to establish "Programmatic Exellence Fund"

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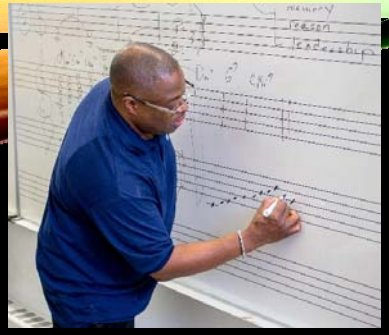
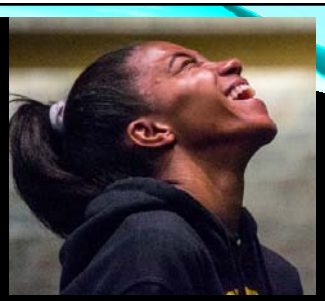
# QUESTIONS? THOUGHTS? ADVICE?

## *LET'S DISCUSS.*





Jazz
PARTY
ME
SKY'S THE LIMIT JAZZ

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